



# EAST WEST GROUP OF INSTITUTIONS

East West Group of Institutions A premier medical institute dedicated to provide world-class education, research and healthcare facilities.

## MBBS

- BACHELOR OF MEDICINE  
BACHELOR OF SURGERY

## NURSING

- B.SC.NURSING ( 4 Years )
- G.N.M ( 3 Years )

## PHARMACY

- D.PHARM ( 2 Years )
- B.PHARM ( 4 Years )

## PARAMEDICAL

( ALLIED AND HEALTHCARE )

- BMLT || BCCT || BOTT
- BPA || BPT



## RECOGNITION & AFFILIATION



 +91 9749319218 / 9083806827 || [www.eastwestedu.org](http://www.eastwestedu.org)

Burdwan - Suri Road, Near Talit Station, Burdwan



## MESSAGE FROM PRESIDENT



**DR. S.K. DAS**  
President

East West Model School  
Education Society

### **MBBS (CAL) ,DGO (CAL), FRCOG (LONDON)**

Ex president of Bardhaman Obs and Gynae Society  
Chairman of Indian Red Cross society Bardhaman District Branch  
Chairman Ethics Committee Bardhaman medical college

To be a center of excellence in higher education with an innovative teaching, learning, research activities, to cater to the academic needs of the students by providing qualitative education making them self sufficient in life by following holistic approach for the growth of their interpersonal and intrapersonal skills which are essential

to build a creative, enlightened and productive civil society. We embrace equity and accountability through measurable learning outcomes, ethical data-driven SCHOOL EDUCATION SOCIETY decisions and student achievement.

## MESSAGE FROM SECRETARY'S DESK



**SMT. ANINDITA DAS**  
Secretary

East West Model School  
Education Society

Our Vision is based on hard work, open communication, a strong emphasis on team work and high level responsibility. The visionary culture allows and emphasizes our wards not only to adopt the present-day challenges but also to realize their individual responsibilities to society and our nation at large education fulfilling and enriching.



## OUR VISION

To be a centre of excellence in higher education with an innovative teaching, learning, research activities, to cater to the academic needs of the students by providing qualitative education making them self sufficient in life by following holistic approach for the growth of their interpersonal and interpersonal skills which are essential to build a creative, enlightened and productive civil society. We embrace equity and accountability through measurable learning outcomes, ethical data-driven decisions and student achievement.

## OUR MISSION

- ✓ To provide the students with knowledge, skills, values and sensitivity to face the challenges in life both in academic field as well as in their personal life.
- ✓ To enhance the new teaching learning methodology for students, faculties and staff.
- ✓ To generate and disseminate knowledge through interdisciplinary research and creative inquiry for creating a meaningful society.
- ✓ To enable the students to explore the locally available economic resources for their employment and provide support to the society.
- ✓ To provide research facility to students as well as faculties.

## FACILITIES PROVIDED BY US

- QUALIFIED FACULTIES
- SMART CLASS ROOMS FACILITIES & COMPUTER LAB FACILITIES
- SCHOLARSHIP & STUDENT CREDIT CARD FACILITIES
- MODERN EQUIPPED LABORATORIES FACILITIES
- PLAY GROUND, WI-FI ZONE & LIBRARY FACILITIES
- PLACEMENT GUIDANCE & JOB TRAINING FACILITIES
- INTERNSHIP FACILITIES
- INDUSTRY, LABORATORY AND HOSPITAL TRAINING FACILITIES





# RAGGING FREE CAMPUS

Ragging in any form is totally prohibited in the campus. Ragging menace is a criminal offence and students who are involved in such obnoxious practice are liable to be rusticated from the college. Severe action will be initiated against the students who are indulging in the ragging. Anti-Ragging Cell, Anti-Ragging Squad & Anti-Ragging Committee have been formed to keep a vigil and stop the incidences of ragging.

## RAGGING FREE CAMPUS



**WARNING**  
Ragging is Strictly Prohibited

## AVAILABLE SCHOLARSHIPS & LOAN FACILITIES

**WBSCC**



STUDENT CREDIT CARD SCHEME

**STUDENT CREDIT CARD**



SWAMI VIVEKANANDA  
MERIT-CUM-MEANS  
SCHOLARSHIP

**SVMCM SCHOLARSHIP**



SITARAM JINDAL FOUNDATION  
SCHOLARSHIP

**SITARAM JINDAL FOUNDATION  
SCHOLARSHIP**

**OASIS**  
Scholarship

**OASIS SCHOLARSHIP**



VIDYA LAKSHMI  
Fulfilling Educational Aspirations

**EDUCATIONAL LOAN**



सत्यमेव जयते



inspire

विज्ञान एवं प्रौद्योगिकी विभाग  
DEPARTMENT OF  
**SCIENCE & TECHNOLOGY**

**DST INSPIRE FELLOWSHIP**



सत्यमेव जयते  
National Scholarship Portal

**NATIONAL SCHOLARSHIP PORTAL**



Government Of West Bengal

ঐক্যশ্রী

**AIKYASHREE SCHOLARSHIP**



# ABOUT PRINCIPAL



**PROF DR AMITAVA PAL**

MBBS, MS, DGO, DNBE

- Founder secretary of Barddhaman OBG Society, Burdwan, Purba Barddhaman
- Organized secretary of YUVA FOGSI (EAST ZONE), 2016 and Milan Conference of West Bengal, 2022
- Conducted different specific programmes endorsed by FOGSI, India
- FOGSI Achiever award in 2023
- Contributed chapters in different books published by FOGSI
- Written books in the field of Obstetrics and Gynaecology
- Chaired sessions and delivered guest lectures in different congresses and webinar meeting
- Paper setter and post-graduate examiners of different Universities and DNB courses
- Interest in the field of high risk pregnancies, in-fertility and uro-gynaecology

**MBBS**







## ABOUT MSVP

### PROF DR. DEBABRATA BANERJEE

MBBS, MS(ORTHO) AIIMS NEW DELHI

DIRECTOR KALYANI INSTITUTE OF MEDICAL SCIENCES  
( KIMS, BURDWAN )

## COURSE OFFERED :

TITLE OF COURSE	DURATION	SEATS
BACHELOR OF MEDICINE & BACHELOR OF SURGERY	5.5 YEARS	100

## OUR TEACHING HOSPITAL

**KIMS HOSPITAL BURDWAN** is a state of art 420 bedded multi specialty hospital with a team of highly skilled and experienced specialists. Our comprehensive services encompass various medical disciplines, including OPD consultations, physiotherapy, laboratory services, and critical care units such as ICU, CCU, and HDU. The Hospital is running under the leadership of Prof Dr. Debabrata Banerji who is himself a qualified Orthopaedician from **AIIMS, New Delhi**.



# STUDENT GALLERY

## 1ST YEAR BATCH



MBBS





Study **Nursing** at  
**East West Group of Institutions**—  
 where knowledge Meets kindness

## COURSE OFFERED :

TITLE OF COURSE	DURATION	SEATS
GENERAL NURSING & MIDWIFERY ( <b>GNM</b> )	3 YEARS	60
BACHELOR OF NURSING ( <b>B.SC NURSING</b> )	4 YEARS	60

## ELIGIBILITY CRITERIA FOR ADMISSION GNM & B.SC NURSING

- **Gender:** Only Female
- **Age:** Candidate's age must be at least 17(seventeen) years, Upper age Limit: no age bar
- **Residence:** Candidate Must be residing in West Bengal continuously at least last 10 years or candidate's parent(s) is/are permanent resident (s) of West Bengal having permanent address within the State of West Bengal.
- **Minimum educational qualification**

### GNM

- Must pass "10+2" examination from any recognized board with at least 40% marks in aggregate.
- Must pass in English in(10+2) examination
- Vocational stream:
  - **CBSE BOARD:** Candidates passing(10+2) in vocational stream must be from the Health Care Science Discipline
  - The candidates passing West Bengal Higher Secondary (vocational) examination, 2023 onwards, who opted for "**Healthcare Science**" under "**Community Healthcare**" Group must pass in any two of the following combination of subjects :



**A)** Community Health Counselor **B)** Patient care assistant **C)** Public health & first aid

- The candidates who passes West Bengal Higher Secondary (Vocational) Examination prior to 2023 with “**Community Healthcare**” group under “**Home Science**” discipline with combination of 3 vocational paper namely :

**A)** Community Nutrition **B)** Hospital Management **C)** Public Health & First Aid

## B.SC NURSING

- i. The candidate must pass(10+2) examination from any recognized Board/Council.
  - ii. Candidate must pass the subjects with individual pass marks in Physics, Chemistry, Biology (in both theory & practical separately, wherever applicable).
  - iii. Candidate must pass in English in (10+2) Examination
  - iv. Candidate must have obtained a minimum aggregate 45% marks (General & EWS) & 40% marks (SC/ST/OBC-A/OBC-B/PWD) taken together in Physics, Chemistry, Biology in 10+2 Examination v. Candidate are eligible from State Open School recognized by State Government & National Institute of Open School(NIOS) recognized by Central Government having Science subjects & English only .
- **Language:** Must be able to read write & express be able to read Bengali or Nepali
  - **Medical Fitness:** Candidates must be medically fit for the course and produce a Medical fitness Certificate at the time of admission.

## TRAINING

Students do their clinical & community practice at **Burdwan Medical college & Hospital, Kalna SD Hospital, Bhatar Hospital & Burdwan Municipality** area.

## CAREER OPPORTUNITY FOR NURSING COURSE

- ✓ Genetic Nursing ✓ Nurse Practitioner ✓ Tele Health Nurse ✓ Nurse Educator
- ✓ Clinical Nurse Researcher ✓ Nurse Administrator ✓ Nurse Practitioner
- ✓ Speciality Nurse ✓ Research Opportunities ✓ Academic Career as a Teacher
- ✓ Wide Range of Opportunities in Clinical Field



# NURSING STUDENT GALLERY





## UNLOCK YOUR Potential in **PHARMACY**



### COURSE OFFERED :

TITLE OF COURSE	DURATION	SEATS
B.PHARM	4 YEARS	60
D.PHARM	2 YEARS	60

### ELIGIBILITY CRITERIA FOR ADMISSION B.PHARM & D. PHARM

Candidate must have passed the **10+2 (H.S. or equivalent)** examination in the science stream with **Physics, Chemistry, and Biology or Mathematics** as compulsory subjects. A minimum aggregate score, typically around 50% or more (with variations for reserved categories), is required in these subjects. Additionally, **the minimum age for admission is typically 17 years.**

### OUR APPROACH

- Advanced laboratory with sophisticated instruments, State-of-the-art Classroom facilities.
- Collaboration national institutes and pharmaceutical industries for collaborative activities, student and faculty exchange programmes.
- Excellent placement assistance and guidance for competitive examinations.

### PROGRAMME OVERVIEW

**East West Group of Institutions**, College of Pharmacy started offering the B. Pharm & D.Pharm programme in 2023. The program adheres to the courses required by PCI education rules and is intended to enhance students' foundational and advanced understanding of the Pharmaceutical Science area.. The semester-wise course and yearly sequence and the entire B. Pharm and D.Pharm curricula have been designed as per the PCI to provide hands-on training and real-world exposure to traditional and modern practices, making graduates industry-ready.



## SCHOLARSHIP

Upto 100% Scholarship.

## TRAINING AND PLACEMENT

100% Placement Assistance.



## CAREER OPPORTUNITY FOR PHARMACY COURSE

- ✓ Pharmacist
- ✓ Hospital Pharmacist
- ✓ Community Pharmacist
- ✓ Clinical Research Associate
- ✓ Pharmacovigilance Officer
- ✓ Drug Inspector
- ✓ Quality Control Officer
- ✓ Quality Assurance Officer
- ✓ Medical Representative
- ✓ Academic and Teaching





STUDY  
**PARAMEDICAL**  
( ALLIED AND HEALTHCARE )  
to become a HEALTHCARE EXPERT



COURSE OFFERED :

TITLE OF COURSE	DURATION	SEATS
Bachelor in Medical Laboratory Technology ( BMLT )	3 Years + 6 Months Internship	40
B.Sc in Critical Care Technology ( BCCT )	3 Years + 1 Year Internship	40
B.Sc in Operation Theatre Technology ( BOTT )	3 Years + 1 Year Internship	40
B.Sc. in Physician Assistant ( BPA )	3 Years + 1 Year Internship	40
Bachelor of Physiotherapy ( BPT )	4 Years + 6 Months Internship	40

ELIGIBILITY CRITERIA FOR PARAMEDICAL ( ALLIED AND HEALTHCARE )

Must have completed **10+2 education** with a minimum of **50% aggregate** marks in science subjects, specifically **Physics, Chemistry, and Biology** With a Valid Rank in **JENPAS -UG examination**.



## CLINICAL TRAINING & INTERNSHIP

- Burdwan Medical College & Hospital
- Jhargram Govt. Medical College & Hospital
- Maharaja Jitendra Narayan Medical College & Hospital, Coochbehar
- IBTM & IH (Central Blood Bank, Manicktala, Kolkata)
- Malda Medical College & Hospital
- Prafulla Chandra Sen Govt. Medical College & Hospital, Arambag
- ESI, Manicktala, Kolkata
- Serampore Walsh Super Specialty
- BIMS Multispecialty Hospital, Burdwan
- KIMS Hospital, Brdwan & others Hospital
- Serampore Walsh Super Specialty



## PLACEMENT OF STUDENTS AT FOLLOWING PLACES

- ✓ Radiology Department in Sufi Diagnostic Center, Burdwan
- ✓ Beacon Hospital, Murshidabad
- ✓ KIMS Hospital ( Biochemistry Lab)
- ✓ Sharanya Multispeciality Hospital

## SCHOLARSHIP

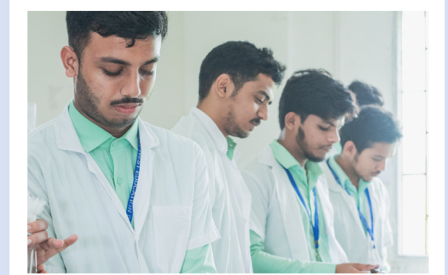
Upto 100% Scholarship.

## TRAINING AND PLACEMENT

100% Placement Assistance.



# STUDENT GALLERY





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**www.eastwestedu.org**

FACEBOOK



INSTAGRAM



YOUTUBE



WEBSITE

